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ANGELA CASTRO

SKILLS

- Graphic Design
- Branding
- UX/UI Design
- Print Editorial Design
- Illustration

SOFTWARE & PROGRAMMING SKILLS

Design

- InDesign
- Illustrator
- Photoshop
- Figma
- Adobe XD

Animation and video

- After Effects
- Premiere

Coding

- HTML
- CSS

OTHER SKILLS

Language Skills

- English
- Spanish

Other Skills

- Digital photography

AWARDS

Dirtt Student Innovation Award
May 2019
Group Project

Design and development of SAIT Nav a way-finding web application using augmented reality.

WORK EXPERIENCE

XEROX CREATIVE STUDIO

Graphic Designer

From April • 2019
Calgary, Canada

What I do:

- Conceptualize and execute projects for various clients such as financial, education, and healthcare institutions.
- Collaborate with clients and stakeholders to understand their needs; analyze existing information, brand guidelines, and timelines to deliver projects of high quality.
- Create digital media such as campaign concepts, layouts, social media, branded presentation templates, animations, interactive PDFs, and assets for web-based applications.
- Create print media such as booklets, banners, posters, signage, brochures, and stationary.

ODYSSEY COFFEEHOUSE

Barista

Sept. • 2018 to April • 2019
Calgary, Canada

- Interact with customers to take and deliver orders.
- Prepare drinks and food according to standards, ensuring quality and client's dietary preferences.
- Ensure cleanliness of all areas and utensils.

SAIT CALL CENTRE

Student Caller

Jan. • 2018 to April • 2018
Calgary, Canada

- Contact SAIT alumni to request monetary contributions towards financial aid and student well-being initiatives.

FINART

Product Designer

Feb. • 2013 to May • 2017
Bogota, Colombia

- Work with clients and stakeholders to define strategies, trends, and design guidelines to conceptualize jewelry collections.
- Design, sketch and illustrate jewelry pieces according to trends and design briefs.
- Lead and participate in design meetings and workshops to facilitate stakeholder buy-in.

EDUCATION

SOUTHERN ALBERTA
INSTITUTE OF TECHNOLOGY

New Media Production & Design
Diploma

2017 – 2019
Calgary, Canada

UNIVERSIDAD
JORGE TADEO LOZANO

Industrial Design
Bachelor Degree

2005 – 2009
Bogota – Colombia